

**Evenley Parish Council Development Plan: Arts Plan 2016 – 2017**

<b>Objective</b>	<b>Actions</b>	<b>Who</b>	<b>By when?</b>	<b>Success criteria</b>	<b>Resources</b>	<b>Outcomes Mar 2017</b>
To explore ways of increasing participation in EVA events/activities.	<p>1. Seek advice from PC – eg use of email list.</p> <p>2. Consider questionnaire targeted on households who have not attended.</p> <p>3. Consider how publicity can be designed to attract greater take-up.</p>	<p>1. Evenley Arts Co-ordinator (EVACo)</p> <p>2. EVACo</p> <p>3. EVACo</p>	<p>1. May 2016</p> <p>2. July 2016</p> <p>3. Sept 2016</p>	Proportion of household who have attended at least 1 event/ activity rises to 30% from baseline of 22.7%.	<p>1. Time.</p> <p>2. c£50 if printed questionnaire used; considerable time if face to face.</p> <p>3. Increased costs of publicity if higher standard of layout/ print is used.</p>	
To initiate low cost/ participative events.	<p>1. Organise at least 1 workshop/ dem.</p> <p>2. Organise one event in which attendees perform/ read something of their choice.</p> <p>3. Organise another Big Sing and at least one more play reading</p> <p>4. Organise at least 2 visits to arts events</p>	<p>1. EVACo</p> <p>2. EVACo</p> <p>3. EVACo</p> <p>4. EVACo</p>	<p>1. Dec 2016</p> <p>2. Dec 2016</p> <p>3. Big Sing in Feb 2017; play reading in Autumn 2016</p> <p>4. Dates dependent on what is offered.</p>	<p>1. One workshop is offered.</p> <p>2. Event happens</p> <p>3. Events happen</p> <p>4. At least 2 visits arranged</p>	<p>1. Participant charge to cover costs.</p> <p>2. Participant charge to cover costs.</p> <p>3. Participant charge to cover costs.</p> <p>4. Participants pay for own tickets</p>	

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To organise at least two major events	<p>1. Organise event to mark 400<sup>th</sup> yr of Shakespeare's death</p> <p>2. Organise one music concert.</p> <p>3. Consider ways to put on events with arts not yet strongly represented eg dance</p> <p>4. Organise visiting theatre group to perform panto if PC think it worthwhile.</p>	<p>1. EVACo</p> <p>2. EVACo</p> <p>3. EVACo to explore with local dance groups</p> <p>4. EVACo with PC</p>	<p>1. 23<sup>rd</sup> April 2016</p> <p>2. Autumn 2016</p> <p>3. Planning to start May 2016 for event if feasible in Feb/ Mar 2017</p> <p>4. Book in March 2016 if go ahead given.</p>	<p>1. Event takes place with participation from Parish residents.</p> <p>2. Event takes place and covers costs.</p> <p>3. Event takes place</p> <p>4. At least 60% of attendees are Evenley residents.</p>	<p>1. costs to be covered by ticket sales.</p> <p>2. Costs to be covered by ticket sales.</p> <p>3. Costs to be covered by ticket sales.</p> <p>5. Event sells out and covers costs.</p>	

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March 2016